Zenprise positioned in the Leaders Quadrant for Mobile Device Management Magic Quadrant

May 22, 2012 — Zenprise®, Inc., the leader in secure Mobile Device Management (MDM), has announced its position in the leaders quadrant of Gartner, Inc.'s Mobile Device Magic Quadrant report.

"We believe that our company is the innovator in a sea of mobile device management vendors. Our job is to anticipate the needs of our customers and deliver capabilities that they don't necessarily ask for, but certainly need," said Ahmed Datoo, CMO of Zenprise. "We believe our position in the Leaders quadrant by Gartner confirms the strength and innovation of our solution, our track record of customer service and support and most importantly, the success of our customers and partners."

Zenprise MobileManager™ enables IT to manage the device lifecycle across every major platform including iPhone, iPad, Android, BlackBerry, Symbian, Windows Mobile, and Windows Phone 7. In addition, Zenprise MobileManager provides IT with the control and visibility needed to proactively manage and secure mobile devices, applications, and data, in a way that enables mobile workers to be productive. Unlike other solutions currently available, Zenprise MobileManager is the only solution that allows businesses to run on mobile.

Additional Resources:

• The Gartner Mobile Device Management Magic Quadrant report is available at http://www.zenprise.com/gartner-magic-quadrant-mdm?src=pr&id=70140000000U3GE

• For more information about Zenprise MobileManager, visit: http://www.zenprise.com/only-zenprise

About the Magic Quadrant
Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organisation and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Zenprise
Headquartered in Silicon Valley, Zenprise is the leader in secure mobile device management. Only Zenprise protects all layers of the mobile enterprise, keeping organisations secure and compliant. Zenprise MobileManger™ and Zencloud™ let IT say "yes" to mobile device choice while safeguarding sensitive corporate data, shielding the network from mobile threats, and maintaining compliance with regulatory and

corporate policies. This gives IT peace of mind, lets executives take their businesses mobile, and makes employees productive while on the go.

Zenprise's extensive list of global customers and partners spans a cross-section of countries and vertical industries including: aerospace and defence, financial services, healthcare, oil and gas, legal, telecommunications, retail, entertainment, and federal, state and local governments.

For more information about Zenprise, please visit www.zenprise.com or follow us on the Zenprise blog (http://www.zenprise.com/blog), Facebook (http://www.facebook.com/zenprise) and Twitter (@zenprise_inc).