

Spectralink Partners with Rauland-Borg to Deliver REACH Solution for Improved Nurse Response Time and Patient Satisfaction

# Spectralink REACH will be Available through Rauland's Network of Distribution Channel Partners

Boulder, Colo. and Horsens, Denmark – September 10, 2013 — Spectralink Corporation ("Spectralink"), a global leader in wireless solutions for the workplace, has announced the availability of Spectralink REACH, a seamless integration solution bringing together nurse call systems and wireless handsets. The company also announced a partnership with Rauland-Borg to offer the REACH solution through Rauland's valued network of distribution channel partners.

Spectralink's partnership with Rauland-Borg seamlessly brings together Spectralink handsets with Rauland-Borg's Responder® 5 Direct Connect nurse call solution into a single offering. Through this partnership, Spectralink has developed specialized handsets that match the design of the Rauland-Borg Responder 5 system and incorporate the Rauland-specific alerts and ringtones nurses are familiar with and prefer. The handset will be distributed through Rauland's selling partners.

<u>Spectralink REACH</u> unites nurse call systems and Spectralink wireless handsets to deliver patient calls and alerts to mobile staff from any in-building location. With unique ringtones that help fight alarm fatigue and prioritize response, REACH allows nurses to have a constant connection to patient needs, further reducing response times and improving job satisfaction for nurses, and creating peaceful, efficient environments to improve patient care.

"When nurses, doctors and support staff get the information they need in real time, everyone responds faster to time sensitive requests," said Mike Lanciloti, Spectralink Vice President of Marketing and Product Management. "We have strategically partnered with Rauland-Borg to provide seamless mobile communications throughout healthcare environments, further improving the quality of care."

"This important relationship with Spectralink is one more solution from Rauland that enables nurses to feel close to their patient's bedside, even when they are not physically there," said Maureen Pajerski, VP of Marketing & Sales at Rauland-Borg. "It's one more step in Responder's history of revolutionizing the way nurses work and the way nursing teams work together."

#### **About Spectralink**

Spectralink, a global leader in wireless solutions, solves the everyday problems of mobile workers through technology, innovation and integration that enable them to do their jobs better. By constantly listening to how customers move through their workdays, Spectralink is able to develop reliable, enterprise-grade voice and data solutions and deliver them through a

powerful, durable device. For more information, please visit <u>www.spectralink.com</u> or call 303-441-7500.

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## **About Rauland Responder®**

Responder helps staff deliver the best possible patient care, with fast, direct communication, flexible integration, intelligent call routing and real-time reporting. Responder helps gather data real-time for easier decision-making, optimized workflow and enhanced patient care and satisfaction, with an enhanced open architecture that integrates to a variety of wireless phones, pagers and location systems.

## **About Rauland-Borg**

Rauland Borg is a respected leader in the design and delivery of advanced communications, workflow and life- safety solutions for hospitals and education worldwide. Local service and support is delivered through a nationwide network of certified distributors. Learn more at: www.rauland.com.

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