

# **MEDIA RELEASE**

# Polycom transforms mobile unified communications in the workplace with next-gen voice-over-Wi-Fi handsets

SpectraLink 8400 Series delivers renowned voice quality, reliability and up to 33 per cent lower TCO

**Melbourne, 27 September, 2010 -** Wavelink Communications, distributors of Polycom's voice communications solutions, is bringing to Australia Polycom's next-generation <u>Polycom® SpectraLink®</u> <u>8400 series</u> handsets for wireless voice and data applications, which are set to transform mobile unified communications (UC) in the workplace.

The new Polycom SpectraLink 8400 series are the first in the industry to feature a revolutionary standards-based application platform, the most reliable form factor for enterprise use, an integrated barcode reader, Polycom's renowned voice quality, and the industry's broadest interoperability with 802.11a/b/g/n wireless infrastructure and market-leading UC platforms.

The SpectraLink VoWi-Fi telephones let people stay in contact and easily access important data from any location within the enterprise Wi-Fi network. The new solutions are designed to improve productivity and responsiveness of mobile workers, meet the critical communication needs in the healthcare, industrial, and retail markets, and deliver the industry's lowest total cost of ownership – up to 33 per cent lower than competing systems.

The SpectraLink 8400 series handsets incorporate the key features enterprises require from wireless handsets, including durability and ease of use. The handsets also include support for critical business applications through a powerful and flexible thin-client approach.

Ilan Rubin, managing director at Wavelink Communications said, "The 8400 series reinforces Polycom's position as the world's leading supplier of wireless voice solutions for business applications, with the best-of-breed Wi-Fi and DECT solutions. Wavelink's customers now have access to industry specific handsets that meet their particular needs, irrespective of whether they want to run voice over their wireless LAN or use dedicated DECT infrastructure."

## Support for mission-critical industry applications

The Polycom SpectraLink 8400 series' open application platform and developer-friendly browser capabilities support enterprise and industry-specific applications such as nurse call in hospitals, inventory control applications in retail, and equipment monitoring systems in manufacturing. The phones are available with an integrated barcode reader delivering a revolutionary voice, application and data capture solution unlike any currently available platform in the market. For example, in a



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hospital environment, the integrated barcode reader and interface lets a nurse quickly scan and transfer barcode information from a prescription to the phone. This supports barcode medicine administration best practices, which can reduce medical errors by up to 93 per cent<sup>1</sup>.

## Customer-driven design for ease of use and enhanced productivity

The Polycom SpectraLink 8400 series were designed with extensive customer input. The phones feature a large color display and simple, intuitive user interface, enterprise-grade durability, and broad accessory support for battery packs, headsets, etc.

### Lowest total cost of ownership vs. competition

Through lower administrative costs, superior reliability and a more extensive warranty program, Polycom delivers up to 33 per cent lower total cost of ownership than competing solutions. The Polycom SpectraLink 8400 series also delivers greater functionality through the combined power of two-way radios, pagers, barcode scanners, intercoms, and high-quality conferencing in a single fullyintegrated device. It offers simple provisioning and management, and warranty, maintenance and service offerings for long-term investment protection.

#### Broadest standards-based interoperability for greatest investment protection

The phones feature an integrated 802.11a/b/g/n radio with <u>Polycom Voice Interoperability for</u> <u>Enterprise Wireless</u> (VIEW) certified performance on leading, enterprise-grade wireless LAN infrastructure platforms, as well as extensive enterprise call server support for a wide range of UC platforms.

The Polycom SpectraLink 8400 series handsets are priced from around A\$950 (inc GST) for the base model. Pricing for the bar-code scanner version is to be announced. The handsets will begin shipping in Australia in the first half of 2011 through Wavelink Communications.

#### About Wavelink

Wavelink Communications (<u>www.wavelink.com.au</u>) specialises in the supply, marketing and support of a range of leading edge IP, wireless and communication solutions. Wavelink distributes a range of products from Meru Networks, Polycom, Digium, Cisco, AirTight and amigopod.

#### **About Polycom**

Polycom, Inc. (Nasdaq: PLCM) is a global leader in unified communications solutions with industryleading telepresence, video, voice and infrastructure solutions built on open standards. Polycom powers smarter conversations, transforming lives and businesses worldwide. Please visit <u>www.polycom.com</u> for more information or connect with Polycom on <u>Twitter</u>, <u>Facebook</u>, and <u>LinkedIn</u>.

<sup>1</sup>Source: The Journal of Healthcare Information Management