

## **MEDIA RELEASE**

## How the channel can help organisations extend the value of mobile workers with Wavelink and Spectralink

Unified communications (UC) tools such as Skype for Business are changing the way employees communicate, share data, and enhance productivity. However, truly successful companies are leveraging the value of UC by deploying the same functionality to their mobile workers according to Wavelink.

For channel businesses it is essential that they can meet these customer demands for tools such as Skype for Business in the mobile solutions they are offering.

Ilan Rubin said, "Available in Australia and New Zealand through Wavelink, Spectralink offers the only enterprise mobile solutions qualified for Microsoft environments that are compatible with Skype for Business. It is also the only wireless solution that does not require the need for a third-party gateway, instead offering direct integration and feature set.

"This makes it an ideal solution for channel businesses. Resellers who add Spectralink's purpose-built DECT wireless or Wi-Fi mobility solutions to their customer installations will ensure they benefit from increased workplace mobility and improved staff efficiency in industries such as healthcare, retail, manufacturing and hospitality. Mobile workers can remain productive and connected back to the enterprise telephony platform from anywhere in the enterprise.

"Mobility is inevitable in a corporate landscape where speed, instant access to business data, and immediate responses are the new norm. However, keeping a mobile workforce productive can be challenging and customers rely on the channel to help them succeed in choosing the right technology and applications."

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## **About Spectralink:**

Spectralink leads the enterprise mobility market with industry's most deployed mobility solution portfolio optimised for mission critical healthcare, retail, manufacturing and hospitality applications. As the enterprises transition to mobile workflows, Spectralink is at the forefront of the industry transformation through its innovative end-to-end mobility portfolio. Designed for challenging RF environments, our mobile solutions enable enterprises to streamline their workflows and deliver a positive customer experience. To protect our customers' investments in UC platforms, we offer the best interoperability in the industry with the leading call control platforms. Since 1990, Spectralink has deployed millions of mobile devices worldwide – providing enterprises with the industry's most reliable, high quality and secure mobility solutions. For more information, please visit <a href="https://www.spectralink.com/">https://www.spectralink.com/</a>.

## **About Wavelink**

Wavelink specialises in the supply, marketing and support of a range of leading edge Enterprise Mobility and UC Solutions. Wavelink distributes a range of products from Spok, Olinqua, LAS, Spectralink, Fortinet, Extreme Networks, COBS and Digium. For more information please contact Wavelink on 1300 147 000.