

## **MEDIA RELEASE**

# Digium introduces the Switchvox Softphone for iPhone

New app brings the power of a desktop Digium IP Phone to the iPhone

**December 4, 2014** – Digium®, Inc. has announced the release of its Switchvox Softphone for iPhone app. This new app offers the power of a Digium IP Phone on an iPhone, to enable enterprise mobility for Digium's Switchvox business phone system users. Like Digium's desktop phone, the Switchvox Softphone for iPhone is simple to setup, and presents users with a rich feature-set to receive and make calls, check voicemail, set a personal status, and see a coworker's status.

"The Switchvox Softphone for iPhone lets you take your business phone wherever you go, so that you have the tools you need to serve your customers effectively and collaborate with coworkers," said Adam Kramer, product manager for the Switchvox product line. "Switchvox and the desktop Digium IP Phones set a high bar for quality and user experience, and the app raises that bar; it's intuitive for users and effortless for administrators to manage."

The app delivers the same powerful communications experience that traditional desktop phone users have with Switchvox. That robust feature set is now extended to employees who take advantage of their company's Bring Your Own Device (BYOD) policy, as well as remote workers, telecommuters, and any of a company's mobile workforce.

With the app, you can make and receive calls, record, transfer, and 3-way conference. Your favourite contacts are automatically displayed with their status details, and all of your Switchvox contacts are available for direct calls and transfers to voicemail. You can also access your iPhone contacts to dial any number via Switchvox. A call log displays your recent calls for easy reference and re-dialing, and audio options let you use the speaker or a headset.

The app also includes voicemail (play, delete, and call-back), and easy access to your status setting. The status you set in the app is available for your Switchvox coworkers to see, and can control what happens to your incoming calls and what greeting is played when callers reach your voicemail.

The Switchvox Softphone for iPhone supports iOS 8 and is available for free in the Apple Store <a href="https://itunes.apple.com/us/app/switchvox-">https://itunes.apple.com/us/app/switchvox-</a>

<u>softphone/id905124827?Is=1&mt=8</u>. It's easily assigned to a Switchvox phone extension and requires a Switchvox subscription. For more details, see the <u>www.digium.com/switchvoxmobility</u> softphone web page.

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#### **About Digium**

Digium®, Inc. provides Asterisk® software, telephony hardware, and on-premises and hosted Switchvox business phone systems that deliver enterprise-class Unified Communications (UC) and UC as a Service (UCaaS) solutions at an affordable price. Digium is the creator, primary developer and sponsor of the Asterisk project; the world's most widely used open source communications software. Asterisk turns an ordinary computer into a feature-rich communications server. A community of more than 80,000 developers and users worldwide uses Asterisk to create VoIP communication solutions in more than 170 countries. Since 1999, Digium has empowered developers to create innovative communications solutions based on open standards and open source software, providing an alternative to proprietary phone systems. Digium Switchvox Cloud and other cloud-based products and services are offered through Digium Cloud Services, LLC, a wholly owned subsidiary of Digium, Inc. Digium's business communications products are sold through a worldwide network of reseller partners. More information is available at <a href="http://www.digium.com">http://www.digium.com</a> and <a href="http://www.digium.com">http://www.asterisk.org</a>.

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