



MEDIA RELEASE

IP PBX Range now available from Wavelink Digium Switchvox Family of Asterisk-based IP PBXs

Melbourne 11 December 2008 – Wavelink has announced the release of the Switchvox appliance family from Digium, the Asterisk® Company. The family of VoIP telephony systems are flexible and easy-to-use, giving companies with up to 400 users a turnkey business telephone solution based on Asterisk software. While the systems are open platform and offer support for a wide range of SIP terminals, they will be packaged by Wavelink with the Polycom range of SoundPoint SIP handsets.

Digium created and is the driving force behind the open source Asterisk telephony project and Switchvox is the most widely used IP PBX based on Asterisk, providing users with the ease of use and rich feature set of Asterisk, plus the reliability and convenience of appliances. One of the benefits of Switchvox systems is their rapid setup, enabling systems to be up and running supporting calls almost as soon as they come out of the box. Systems can also be easily upgraded as customers need more features or add users. The result is more options for customers that let them get rid of expensive phone systems, yet keep all the functionality of a PBX designed for the largest businesses.

With Switchvox's Switchboard interface, users can create their own custom screens on their PC to control their phone extension, providing integration with applications such as CRM packages and other websites such as Google maps. In this way, when individuals receive calls, they can have useful information from internal company databases or external Web applications automatically displayed, e.g., a real estate agent sees the properties his caller has expressed interest in, a hiring manager sees the blogs and Facebook page his caller has created and a doctor's receptionist sees insurance information for his caller all in real time. It is these types of powerful features that drive the expansion of Switchvox's target market, both up-market to larger businesses and down in to the smallest organizations, which can truly benefit from this type of efficiency boost.



MEDIA RELEASE

A Switchvox IP PBX for Every Company

Digium Switchvox appliances are now available on three systems that provide a fit for a wide range of companies:

- **The AA60 appliance**, which features Switchvox SOHO or Switchvox SMB, supports up to 30 users and is ideal for demanding small offices or home offices that need a professional phone system in a small form factor.
- **The AA300 appliance**, which features Switchvox SMB, supports up to 150 users and is ideal for medium-sized businesses that want the power of a server-class PBX.
- **The AA350 appliance**, which features Switchvox SMB, supports up to 400 users and is a redundant rack-mount server that is ideal for larger customers that want the highest level of performance and peace of mind.

About Wavelink

Wavelink Communications (www.wavelink.com.au) specialises in the supply, marketing and support of leading edge IP telephony and wireless solutions. Wavelink distributes a range of products from Polycom, Digium and Meru Networks.

About Digium

Digium®, Inc., the Asterisk® Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software. Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium offers Asterisk software free to the open source community and offers Asterisk Business Edition and Switchvox IP PBX Software to power a broad family of products for small, medium and large businesses. The company's product line includes a wide range of hardware to enable resellers and customers to implement turnkey solutions or to design their own voice over IP (VoIP) systems. More information is available at www.digium.com.

Wavelink Communications

Tel: 1300 147 000

www.wavelink.com.au