

MEDIA ALERT

Seeing is believing: Wavelink Communications' Meru 802.11n WLAN demo suite

In an Australian industry first, Wavelink Communications has built a complete 802.11n wireless LAN enterprise simulation suite, based on Meru Networks technology.

The suite is completely transportable and demonstrates the simultaneous use of streaming video, web browsing and wireless voice, as well as Meru's unique quick log-in for all wireless clients and its software management suite.

The demo suite comprises 20 notebooks with 802.11n capability, four Apple iPads and four wi-fi handsets, together with a Clickview digital video server and Meru wireless network infrastructure. It is envisaged that additional wireless devices will be progressively added to the suite to enable demonstrations of industry specific applications – for example tablet PCs running health applications for the healthcare industry.

Designed to help Wavelink resellers showcase the Meru Networks solution to customers, the new suite lets potential clients experience for themselves the difference between the traditional micro-cell approach adopted by other wireless LAN vendors and Meru's unique single channel virtual cell and virtual port technology.

Jonathan Ordman, director at Wavelink Communications said, "The explosion of 802.11n wireless LANs in education, hospitality, healthcare, retail and other enterprise environments has lead to demands for much higher wireless user densities, higher data throughput and the ability to support multiple applications such as voice, video and data.

"According to the latest IDC Worldwide Quarterly Wireless LAN Tracker, since the 802.11n standard was ratified in September 2009, enterprise WLAN deployments has not only attracted new customers but also encouraged existing customers to implement upgrades, extensions and replacement of their wireless infrastructure.

"This new demo suite enables a full emulation of a typical high density school classroom, hospital emergency room and hotel conference room scenarios at the customer's premises, at exhibitions or at Wavelink's or our reseller's offices."



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About Wavelink

Wavelink Communications (<u>www.wavelink.com.au</u>) specialises in the supply, marketing and support of a range of leading edge IP, wireless and communication solutions. Wavelink distributes a range of products from Meru Networks, Polycom, Digium, Cisco, AirTight and amigopod.

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