

## **Wavelink expands range of Polycom Products Reaches agreement to distribute Polycom voice products**

**Melbourne, 14 October 2008** - Wavelink Communications, a value added distributor of business IP telephony and wireless solutions, today announced that agreement had been reached with Polycom to distribute a much wider range of Polycom's products.

To date, Wavelink's focus has been on Polycom's KIRK DECT and SpectraLink Wi-Fi wireless voice solutions. This has now been expanded to include Polycom's other voice products, including their range of SoundPoint IP desk phones as well as IP and analogue SoundStation voice conference phones.

In making the announcement, Ilan Rubin, Director of Wavelink said, "Wavelink's success over the last 10 years was built largely on the distribution of KIRK DECT wireless voice solutions. With the acquisition by Polycom of SpectraLink and KIRK, we recognised the opportunity to expand our range of products with Polycom, a very strong and recognised brand in the communications space. These new voice products will be offered not only to our existing extensive network of resellers, but we will also be seeking to expand our distribution into more IP focused channels as well as bundling Polycom IP phones with a new IP PABX offering to be announced shortly."

Ilan added, "With the huge uptake in VoIP solutions, the demand for quality solutions for enterprise applications is extremely strong. Wavelink's industry reputation as a true value added distributor of quality solutions is already well established and this latest move enhances our standing as a one-stop IP and wireless voice solutions shop."



## MEDIA RELEASE

### **About Wavelink**

*Wavelink Communications ([www.wavelink.com.au](http://www.wavelink.com.au)) specialises in the supply, marketing and support of a range of leading edge digital wireless voice and messaging solutions. Wavelink distributes a range of products from Polycom (KIRK DECT and SpectraLink Wi-Fi), Digium, CommtechWireless and GlobeStar.*

### **About Polycom**

*Polycom, Inc. (Nasdaq: PLCM) is the global leader in telepresence, video, and voice solutions and a visionary in communications that empower people to connect and collaborate everywhere. Please visit [www.polycom.com](http://www.polycom.com) for more information.*

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