

**Extreme Networks and NFL Super Bowl: Why in-venue Wi-Fi solutions matter**

As the official Wi-Fi solutions provider of the National Football League (NFL), Extreme Networks is proud to team up with the NFL to deliver robust and ubiquitous mobile connectivity to tens of thousands of fans across NFL stadiums on game day.

For the 4th year in a row, Extreme Networks is powering the fan engagement at one of the largest sporting events in the world, Super Bowl LI.

Extreme Networks recognises that network performance and reliability on game day is mission critical. Even in the most complex and challenging environments, the network is a business asset and must support the goals of the organisation and the expectations of its customers.

Please find below infographic on ‘10 Reasons Why our Venue Success Relates to Your Business,’ which include:

- understanding and meeting the challenges inherent in high-density environments
- deploying a highly secure and scalable network solution
- delivering proven results in high-profile and mission critical scenarios
- providing the necessary tools to leverage the network as a business asset
- ensuring an outstanding ‘game day’ for your customers.



Any given Sunday during the NFL season, ExtremeWireless supports **200,000 or More** simultaneous Wi-Fi connections.

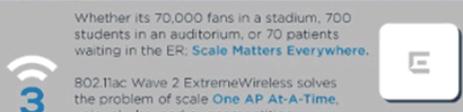
**Millions of Satisfied NFL Fans** connect to ExtremeWireless every season.




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Whether its 70,000 fans in a stadium, 700 students in an auditorium, or 70 patients waiting in the ER. **Scale Matters Everywhere.**

802.11ac Wave 2 ExtremeWireless solves the problem of scale **One AP At-A-Time**, uniquely, beyond our competition.




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**Mission-Critical Reliability** is a mandatory requirement for game day. Teams in the NFL have 8-10 home games each year. The Wi-Fi must work every time - there are **No Second Chances**.




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**Meeting the Demand** of application delivery is at the forefront of positive fan experiences and is critical for every business.

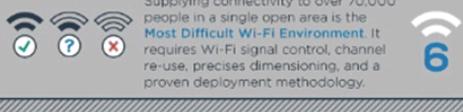
Wi-Fi supplies streaming video, social media, and **Game Day Apps** to fans while supporting ticket scanning, point of sales, and other critical event functions for the organization.

This coexistence of public and private data is a true demonstration of **Security At Scale.**




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Supplying connectivity to over 70,000 people in a single open area is the **Most Difficult Wi-Fi Environment**. It requires Wi-Fi signal control, channel re-use, precise dimensioning, and a proven deployment methodology.




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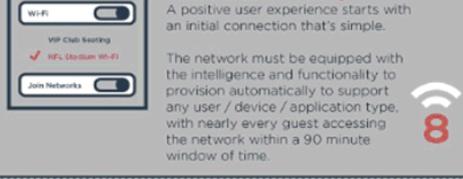
Every AP hits the network - **Critical Network Hardware** with path optimization from the wired edge through the core assures high-performance, low-latency application delivery while offering Layer 7 visibility, control, and analytics - without causing a CPU bottleneck.




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**Massive BYOD Onboarding** - A positive user experience starts with an initial connection that's simple.

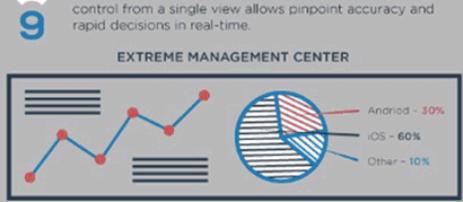
The network must be equipped with the intelligence and functionality to provision automatically to support any user / device / application type, with nearly every guest accessing the network within a 90 minute window of time.




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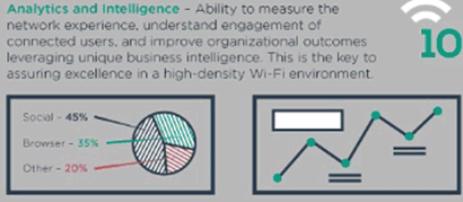
**Holistic Network Management** - Holistic visibility and control from a single view allows pinpoint accuracy and rapid decisions in real-time.

**EXTREME MANAGEMENT CENTER**




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**Analytics and Intelligence** - Ability to measure the network experience, understand engagement of connected users, and improve organizational outcomes leveraging unique business intelligence. This is the key to assuring excellence in a high-density Wi-Fi environment.




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To learn more about our solutions, visit: [WWW.EXTREMENETWORKS.COM/SOLUTIONS](http://WWW.EXTREMENETWORKS.COM/SOLUTIONS)



OFFICIAL WI-FI SOLUTIONS PROVIDER OF THE NFL

**About Extreme Networks**

Extreme Networks, Inc. ([EXTR](#)) delivers software-driven networking solutions that help IT departments everywhere deliver the ultimate business outcome: stronger connections with customers, partners and employees. Wired to wireless, desktop to data centre, on premise or through the cloud, we go to extreme measures for our customers in more than 80 countries, delivering 100% insourced call-in technical support to organisations large and small, including some of the world's leading names in business, education, government, healthcare, manufacturing and hospitality. Founded in 1996, Extreme is headquartered in San Jose, California. For more information, visit Extreme's [website](#) or call 1-888-257-3000.

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