



MEDIA RELEASE

[For immediate distribution]

Wavelink to Distribute Blick Communications Solutions

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Following extensive negotiations, a distribution agreement has been signed providing Wavelink Communications with Australian and New Zealand distribution rights for Blick Communications Limited's range of wireless voice and messaging systems.

Blick Communications Limited (BCL) is a subsidiary of the Blick Plc group, a UK-based global provider of world-class security, communication and time management solutions. With 2001 revenues exceeding £76 million and over 70,000 clients worldwide, Blick offers unrivalled expertise to meet the specialist needs of commerce, industry and the public sector.

BCL (www.blickcommunications.com), which has over 30 years experience and exports to over 40 countries worldwide, specialises in the research, design and manufacture of wireless time critical, voice and messaging applications. With products manufactured at their own facilities in Exeter, they are one of Europe's leading suppliers of onsite radio paging, radio based staff protection and DECT.

According to Wavelink's Business Development Director, Ilan Rubin, "The Blick product range perfectly complements our existing range of wireless voice and messaging solutions, enhancing Wavelink's position as a leading supplier of specialised communications and staff protection solutions in Australia and New Zealand." A key strength of the Blick offering is their range of products designed to improve the personal safety of workers in hazardous environments. With features including personal duress, location identification and "man down" capability, Wavelink will be targeting applications for these products in vertical markets including correctional facilities, healthcare, hospitality and manufacturing.

"One of the biggest advances in onsite messaging technology in the last decade will be released by Blick later this year", noted Rubin. "Known as Blick Adept, users will not only be able to receive messages from a device not much larger than a standard pager, but will for the first time also be able to acknowledge receipt of important messages. This feature is of critical benefit to staff such as security and healthcare workers in high risk environments."



Lee Lister (Wavelink Sales GM), Chris Booker (Blick MD), Ilan Rubin (Wavelink Director) and Gerry Wood (Blick International Sales Manager)

Wavelink will be introducing the range of Blick solutions, including Adept at Security 2002, Australia's premier security technology event run by the Australian Security Industry Association Limited (ASIAL) to be held at Sydney's Darling Harbour from 14-16 August, 2002.

Wavelink Communications (www.wavelink.com.au) specialises in the supply, marketing and support of a range of leading edge digital wireless voice and messaging solutions. Wavelink is also the exclusive Australian distributor for a range of products from Kirk telecom A/S (Denmark www.kirktelecom.dk) and DeTeWe AG (Germany www.detewe.de).

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